



BUYER DILIGENCE PACK

Acquire Audiobooks.co

Exact-match audiobook category domain + launch-ready editorial platform — a transferable digital asset package, prepared for prospective buyers.

Prepared for prospective buyers

ASKING PRICE

\$7,500 USD

ASSET TYPE

Domain + Editorial Platform

CLOSING

Escrow.com supported

<https://audiobooks.co/acquire/> · Buyer-funded escrow closing · No fabricated traffic or revenue claims

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Buyer Diligence Pack

A complete acquisition memorandum for Audiobooks.co. Each section is self-contained — review in any order.

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What you are buying, in one page.

Audiobooks.co is an exact-match category domain in the audiobook vertical, paired with a finished editorial platform. The buyer inherits the domain, a production static codebase, an editorial content library spanning eight content collections, a unique Listening Plans curriculum that no other audiobook destination publishes, an interactive listening-time calculator, and full handoff documentation.

Asking price: \$7,500 USD. Buyer-protected closing via Escrow.com or a mutually agreed escrow service.

What this asset is

A pre-revenue category asset: the name, the build, the content scaffold, and the differentiated editorial format. The seller takes a discount today on the assumption that the buyer is bringing distribution, monetization, and operating cadence — and that the buyer keeps every dollar of upside the new operating layer earns from here.

Who it is for

Audiobook affiliate operators, SEO-led content operators, publishers and narrator networks, agency and media operators, and domain investors seeking a working asset. The buyer who compounds it fastest already has a playbook for at least one of those paths.

Why someone might buy it

The exact-match plural domain in a multi-billion-dollar vertical is the structural advantage that brand spend cannot recreate. Comparable category sales — Audiobooks.com folded into Storytel at a \$135M enterprise value; recent .co category names trading north of \$75K — frame the ask as conservative against the long-tail of plausible exits.

Honest note for buyers: Audiobooks.co is being sold for what it is — a polished starting point. The buyer brings distribution, partnerships, monetization activation, and the ongoing content and SEO execution. No traffic, revenue, ranking, customers, or partnerships are included or implied.

The full transferable package.

What the buyer receives at handoff, summarized.

Premium domain

Audiobooks.co — plural, three-syllable, exact-match category term. Clean transfer via registrar push or auth code.

Production codebase

TypeScript + Astro + Tailwind v4 + MDX. Builds to a static dist/ directory deployable on any modern static host.

Editorial content library

102 MDX entries across eight content collections: best lists, guides, books, genres, platforms, authors, narrators, and Listening Plans.

Listening Plans curriculum

15 sequenced audiobook curricula — 125 titles, 910 hours — the editorial format the audiobook category was missing. The single largest moat in the package.

Interactive Time Calculator

Static, dependency-free widget on the Listening Plans hub. Converts visitor schedule inputs into matched plan recommendations. Dwell-time anchor with zero ongoing cost.

SEO scaffolding

JSON-LD structured data, canonical URLs, sitemap, robots, OG image generation. The technical SEO bar is met.

Pagefind on-site search

Static search index generated at build time. No hosted search infrastructure, no recurring cost.

Affiliate link architecture

Config-driven monetization via `src/config/monetization.ts`. Add a tracking ID per program and every recommendation button on the site goes live.

Original abstract cover system

Zero dependency on copyrighted cover art. Every book entry is safe to publish, share, and syndicate.

Legal and editorial pages

Privacy, terms, affiliate disclosure, editorial policy, contact, and about — pre-drafted for this asset class.

Handoff documentation

SEO roadmap, content guide, affiliate setup guide, and buyer handoff guide all ship with the repo.

Acquisition terms

\$7,500 USD asking price · Escrow.com closing supported · GitHub repo transfer or ZIP export · domain transfer via registrar push.

Itemized asset inventory.

Every transferable component, with the buyer value and the transfer mechanics laid out side by side.

ASSET COMPONENT	DESCRIPTION	BUYER VALUE	TRANSFER NOTES
Audiobooks.co domain	Exact-match plural category .co domain.	Five- to six-figure premium category asset in any reasonable comparable.	Registrar push or auth code to buyer's registrar.
Astro static codebase	TypeScript, Astro, Tailwind v4, MDX. Builds to static dist/.	Skips three to six months of design and engineering.	GitHub repo transfer or ZIP export.
Content collections (8)	Best lists, guides, books, genres, platforms, authors, narrators, Listening Plans.	102 MDX entries already published as a publishing base.	Source-controlled in the repo, all editable in markdown.
Listening Plans curriculum	15 sequenced audiobook curricula — 125 titles, 910 hours.	Differentiated editorial format with long-tail commercial-intent SEO upside.	Each plan is a single MDX file. Extensible without engineering.
Listening Time Calculator	Static JS widget on the Listening Plans hub.	Engagement and dwell-time anchor. Converts cold traffic into matched readers.	No hosted service. Dependency-free vanilla JS.
Pagefind search	Static search index built at deploy time.	On-site search with no recurring infrastructure.	Rebuilds with the static site. No backend.
SEO scaffolding	JSON-LD, canonical URLs, sitemap, robots, OG image generation.	Technical SEO foundation already in place.	Lives in the codebase; carries with the transfer.
Affiliate config layer	src/config/monetization.ts drives all recommendation buttons.	Drop in tracking IDs to activate monetization across every page.	Buyer applies for affiliate programs under their own entity.
Abstract cover system	Original gradient-and-typography cover variants.	Zero copyright risk. Safe to publish and syndicate.	CSS and component-driven. No external image dependencies.

ASSET COMPONENT	DESCRIPTION	BUYER VALUE	TRANSFER NOTES
Legal & editorial pages	Privacy, terms, affiliate disclosure, editorial policy.	Compliance baseline drafted for this asset class.	Buyer should review and adapt to their entity/jurisdiction.
Handoff documentation	SEO roadmap, content guide, affiliate setup, buyer handoff guide.	Operator-readable runbooks for the first phases.	Ship with the repo at handoff.



Five operator archetypes this asset compounds for.

The asset is built to serve the operator profiles most likely to monetize it quickly. Each archetype below brings a complementary capability.

Audiobook affiliate operator

You already know the affiliate stack — Audible, Libro.fm, Audiobooks.com, Chirp, Spotify Audiobooks — and want the right domain plus a foundation that won't fight you on day one. Tracking IDs drop into one config file and every recommendation button is live.

SEO-led content operator

You can scale long-tail content faster than a no-name brand could earn category trust. The exact-match domain accelerates everything you publish, and the Listening Plans templates give you a content engine competitors don't have.

Publisher, narrator network, or audio startup

You want a listener-facing media property to feed your catalog, your roster, or your subscription product — owned, not rented from a marketplace. The brand reads as a credible front door immediately.

Agency or media operator

You build niche media properties for clients or for your own portfolio. This is a ready-to-onboard category asset in a vertical where the build cost from zero is significant and the brand-trust cost is even higher.

Domain investor seeking a working asset

You value exact-match category names. Here the editorial platform is a free upgrade over a parked page, the holding cost is effectively zero, and the optionality on a future operator partnership is real.

Realistic revenue paths the architecture already supports.

None of these require a rebuild. All of them stack on top of the same content engine.

OPPORTUNITY	WHY IT FITS	SUGGESTED FIRST MOVE	COMPLEXITY
Affiliate revenue	Every major audiobook platform runs an affiliate program. The site is wired to monetize each recommendation, comparison, and best-list card.	Apply to Audible, Libro.fm, Audiobooks.com, Chirp programs. Drop IDs into monetization.ts.	LOW
Sponsored editorial	Genre hubs, best lists, Listening Plans, and platform comparisons are natural sponsorship inventory for indie publishers, narrator agencies, and adjacent audio media.	Build a sponsor-page template; price quarterly slots once a hub ranks for a commercial term.	MEDIUM
Newsletter capture	Audiobook listeners are a high-LTV audience. A weekly listening-picks newsletter is a high-leverage owned-distribution asset.	Stand up newsletter capture and a short welcome sequence with an ESP.	LOW
B2B lead generation	Narrator marketplaces, production studios, library distribution vendors, and indie publisher promo partners need qualified eyeballs in this category.	Publish a vendor-comparison page; build a lead form that routes to one or two relevant partners.	MEDIUM
Paid listing / directory model	Narrator profiles, studio listings, and indie-publisher pages are credible directory inventory for a category brand at this domain.	Templatize a directory page; offer a single low-friction paid tier first.	MEDIUM
Course or downloadable guide	Listening Plans naturally extend into a paid premium tier — graduation badges, downloadable companion PDFs, or full audio guides.	Pick one popular plan; produce a premium companion guide as a \$19–\$49 download.	MEDIUM
Domain liquidity	If the editorial property never compounds, the underlying .co category-exact domain is a real floor in an actively transacting market.	Hold and refresh the listing if monetization paths don't compound after a serious effort.	LOW
SaaS / tool expansion	The Listening Time Calculator is a prototype for further audiobook-	Pick one adjacent tool the audience already wants	HIGH

OPPORTUNITY	WHY IT FITS	SUGGESTED FIRST MOVE	COMPLEXITY
	listener tooling — listening trackers, library management, sample players.	and ship a static MVP on the same hub.	

Honest framing: revenue results depend on the buyer's distribution and execution. Nothing here is included as guaranteed traffic, conversion, or revenue. These are the doors the architecture already opens.

The honest comparison.

Every line below is something the next operator would otherwise have to source, build, write, or wait for.

WORKSTREAM	BUILD FROM SCRATCH	ACQUIRE AUDIOBOOKS.CO
Premium category domain	Months of registrar negotiation, brokerage fees, often six-figure outlay.	Included — exact-match plural .co domain transfers via registrar push.
Brand positioning and voice	Agency engagement or extended internal iteration.	Included — voice, eyebrow language, editorial policy, abstract cover system.
UX design	Independent designer engagement or a long internal cycle.	Included — typography, color system, layout grammar, responsive breakpoints.
Page architecture	Information architecture from scratch — taxonomies, hubs, detail pages.	Included — Astro routes, eight content collection types, hub-and-spoke architecture.
Content scaffolding	Write 100+ entries across best lists, genres, narrators, platforms, guides.	Included — 102 MDX entries already published as a base.
Differentiated content format	Invent, design, and ship a unique editorial format that resonates in-category.	Included — Listening Plans format, 15 plans, interactive Time Calculator.
Technical SEO foundation	Implement structured data, sitemap, canonical handling, OG image generation.	Included — JSON-LD, sitemap, robots, OG defaults, Pagefind search.
Affiliate link architecture	Wire affiliate IDs into theme, links, and recommendation surfaces.	Included — config-driven monetization, drop in IDs and the buttons go live.
Development & QA	Engineering, type-checking, content validation, accessibility audit.	Included — TypeScript, Astro check, content validators, axe-core test scaffold.
Legal & compliance scaffolding	Draft privacy, terms, affiliate disclosure, editorial policy.	Included — all legal pages drafted for the asset class.
Sale/commercialization planning	Build go-to-market motion for a property buyers haven't heard of.	Included — acquisition page, this Diligence Pack, Escrow.com checkout flow.

The point isn't that buying is always cheaper. The point is that buying compresses the calendar and removes execution risk on the parts that are commodified — leaving the buyer's time for the parts that actually

compound.

Initial · Growth · Scale.

A three-phase operating plan the new owner can run. Sequenced by dependency, not by calendar — each phase earns the next.

INITIAL PHASE

Technical handoff

- Domain transfer into buyer's registrar
- Deploy dist/ to a static host (Vercel, Netlify, Cloudflare Pages)
- Stand up privacy-friendly analytics
- Verify Google Search Console; submit sitemap
- Set up conversion tracking on affiliate clickthroughs
- Apply to Audible, Libro.fm, Audiobooks.com, Chirp affiliate programs
- Drop tracking IDs into `src/config/monetization.ts` to activate the link system
- Content audit: identify top-priority pages to refresh first
- Make the monetization decision: affiliate-led, sponsorship-led, or both

GROWTH PHASE

Publish and capture

- Replace placeholder outbound buttons across all platform and best-list pages
- Publish a first wave of long-tail comparison pages
- Author 2–4 new Listening Plans targeting commercial-intent queries
- Stand up newsletter capture and a short welcome sequence
- Internal-link audit: every best list links to its genre hub and at least two related lists
- Begin narrator clusters — voice-first discovery is under-served and ranks fast
- Test one paid acquisition channel at a small spend; learn before scaling
- Sample one affiliate-converting cluster end-to-end to calibrate unit economics

SCALE PHASE

Compound the winners

- Publish original listening tests where the operator has actually listened — the editorial moat
- Sell a first sponsored placement or quarterly category sponsorship
- Layer in second-tier affiliate programs (book retailers, gift cards, accessories)
- Review which clusters earn versus which only attract traffic; double down on the winners
- Outreach to audiobook newsletters, indie publishers, narrator communities for backlinks
- Improve conversion: A/B test recommendation surfaces and CTA structure
- Build a repeatable acquisition and growth loop you can document and outsource
- Consider syndication, partnerships, or premium tier monetization

Why phases, not weeks: the right cadence depends on the buyer's team size, capital, and parallel commitments. Phases respect the dependencies; calendars don't. Each phase ends when its core outcomes are in, not when a clock runs out.

The mechanics of the handoff.

Everything that moves during the close, with the responsible side noted.

- Domain transfer** — seller initiates registrar push or auth code; buyer's registrar receives.
- Repository / code transfer** — GitHub organizational transfer or ZIP export at the buyer's preference.
- Hosting / deployment handoff** — buyer redeploys the static dist/ to their chosen host (Vercel, Netlify, Cloudflare Pages, S3+CloudFront, or other).
- Environment variables** — minimal; site is static. Buyer sets any analytics or ESP keys.
- Third-party API keys** — none required at handoff. Buyer adds keys for analytics, newsletter, or affiliate trackers under their own accounts.
- Analytics / Search Console** — buyer verifies new ownership under their property; seller is not the property owner at any point.
- Brand assets** — abstract cover system, color tokens, typography, and OG defaults are in-repo.
- Content ownership** — full content rights transfer with the asset. No third-party copyrighted material is bundled.
- Documentation** — SEO roadmap, content guide, affiliate setup guide, and buyer handoff guide ship with the repo.
- Post-sale support terms** — clarified in the written agreement before payment moves through escrow.
- Affiliate accounts** — buyer applies under their own entity after transfer. Existing affiliate IDs (if any) are not transferred.
- Email subscribers** — none included. Buyer starts a fresh list under their own ESP.

The questions to verify before committing.

A buyer who runs through this list is the buyer the seller wants to close with.

Buyer fit

- Do you understand the audiobook category and its commercial intent shape?
- Do you have an existing playbook for at least one of the buyer archetypes (affiliate, SEO content, publisher, agency, domain)?
- Do you have a monetization plan you can describe in two sentences?
- Do you have the capacity to publish content, run outreach, or operate distribution over the growth phase?

Asset verification

- Have you reviewed the live site at <https://audiobooks.co/>?
- Have you reviewed the Listening Plans hub at <https://audiobooks.co/listening-plans/>?
- Have you reviewed at least one full plan detail page (e.g., the Stoic Operator)?
- Have you requested a code-review window before payment moves through escrow?
- Have you confirmed which collections, pages, and documents are included?
- Are all material claims supported by the public site, the repo, or this Diligence Pack?

Operational dependencies

- Which third-party services do you intend to use post-transfer (analytics, ESP, affiliate)?
- Are you able to set up affiliate accounts under your own entity in the relevant programs?
- Are you able to stand up a static deployment pipeline within your operating team?
- Do you have a registrar in place ready to receive the domain transfer?

Content and SEO

- Have you reviewed the existing content collections and identified which to refresh first?
- Do you have an editorial cadence in mind for the growth phase?
- Have you considered the long-tail commercial-intent SEO opportunities the Listening Plans format opens?

Legal and compliance

- Have you reviewed the included legal pages (privacy, terms, affiliate disclosure, editorial policy)?
- Will you adapt these pages to your own entity, jurisdiction, and operating model?
- Do you understand FTC affiliate disclosure rules (or your jurisdiction's equivalent)?
- Have you confirmed there are no IP, trademark, or licensing risks in the asset's positioning?

Plain-language disclosures.

Every honest acquisition memorandum includes these. Read them before signing.

Sold as-is

The asset is offered as-is unless otherwise agreed in writing. Buyer is responsible for due diligence prior to purchase and is free to review the full source code, content, and documentation before payment moves through escrow.

No traffic or revenue guarantees

No revenue, traffic, ranking, conversion, customer-base, or partnership outcomes are guaranteed or implied. The asset is being offered as a pre-revenue category property.

Buyer-owned operations after transfer

Buyer is responsible for future hosting, analytics, SEO, monetization, marketing, legal compliance, customer support, and any third-party integrations. Affiliate accounts, analytics history, email subscribers, and ad accounts are not included.

Third-party dependencies

Open-source packages (Astro, Tailwind, Pagefind, MDX) are unaffected by the sale. Any third-party accounts, APIs, or services the buyer chooses to add (analytics, ESP, affiliate programs) require buyer-owned accounts after transfer.

Domain transfer timing

Standard registrar push or auth-code transfer. Timing depends on the buyer's registrar and ICANN policies. Most end-to-end transfers complete promptly once escrow funds clear.

Forward-looking statements

Any commercialization paths, comparable transactions, or category forecasts referenced in this Pack are illustrative — not promises. The buyer makes their own assumptions about category growth, conversion, and operating execution.

Buyer responsibility: the buyer is responsible for verifying every material claim through their own review of the public site, the repo, and any supporting documentation. Comparable sales referenced (e.g., Audiobooks.com, .co category transactions, Audio Publishers Association data) are linked to their primary sources on the Audiobooks.co/acquire page and elsewhere.

How to proceed.

If this asset fits the playbook you're trying to run, here's the path.

Step 1 — Review

Read the Audiobooks.co acquisition page at <https://audiobooks.co/acquire/> and walk through this Diligence Pack. Spend an hour on the live site, especially the Listening Plans hub.

Step 2 — Diligence questions

Send any remaining questions through the contact path on the acquisition page. The seller will respond with answers and offer a written terms exchange if the fit is there.

Step 3 — Terms in writing

Price, scope, payment method, and transfer schedule confirmed in a short written agreement before payment moves.

Step 4 — Escrow.com closing

Buyer funds escrow at the agreed price. Escrow.com or another mutually agreed escrow service supported. Buyer never pays without protection.

Step 5 — Handoff

Domain transfer, codebase transfer, and documentation handoff. Buyer redeploys to their own host. Typical end-to-end transfer completes promptly once escrow clears.

Primary purchase link: <https://www.escrow.com/checkout?token=5a82ec6b-50f0-4076-83b5-e5b8cbfe26a0>

Acquisition page: <https://audiobooks.co/acquire/>

Asking price: \$7,500 USD — buyer-protected closing via Escrow.com.

This Buyer Diligence Pack is a marketing and informational document prepared for prospective buyers of Audiobooks.co. It does not constitute a contract, an offer, or financial advice. Final acquisition terms are governed by the written agreement between buyer and seller and the escrow service's terms of service. The buyer is responsible for independent diligence on every claim and on the suitability of the asset for the buyer's intended use.